



THE GLOBAL GHANA GIRL

Travel Writer | Photographer | Content Creator

ABOUT THE BLOG

The Global Ghana Girl LLC is a travel and lifestyle blog that helps young professionals balance travel with a full-time job. Melissa aims to inspire people to explore the world, from local hidden gems to bucket list destinations around the globe. Through travel tips and guides, lifestyle content, and foodie guides, this blog is a positive, uplifting space that helps busy 9 to 5-ers incorporate more travel and unique experiences into their lives.

Melissa is based in New Jersey/Greater Philadelphia. She is a corporate communications professional by day and in her spare time enjoys photography, music, and baking.

SOCIAL MEDIA *@theglobalghanagirl*

-  **4.5K+**
followers
-  **676**
followers
-  **105K+**
monthly impressions
-  **5.7K+**
monthly views



Get In Touch

 www.theglobalghanagirl.com

 theglobalghanagirl@gmail.com



KEY STATISTICS

59K+

Monthly Instagram
Impressions

7.19%

TikTok Engagement
Rate

105K+

Monthly Website
Impressions

PARTNERSHIP OPPORTUNITIES

- Sponsored Posts
- Press Trips
- Giveaways
- UGC (User-generated content)
- Photography/Content Creation
- Click [HERE](#) to read more

Don't see what you're looking for?
Please get in contact and I'll be happy
to discuss any partnership ideas your
company may have.

AUDIENCE DEMOGRAPHICS

Top Locations



USA (NYC, Philadelphia,
DC), UK, Ghana,
Canada

Age & Gender



25-34 - 55.3%
75% women, 25% men

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PREVIOUS PARTNERSHIPS (CLICK ICONS TO VIEW)



CLIENT TESTIMONIALS

TESTIMONIALS

"As a PR pro, Melissa is the ideal influencer! Not only is her content stunning, but her communication and dedication to producing quality results are profound. She truly "gets it." You NEED to partner with The Global Ghana Girl!"

**- Alexa J., Senior Marketing and Communications Manager
Visit Bucks County, PA**

"Melissa generated excellent exposure for Greater Wilmington and the Brandywine Valley. She was a joy to host. Her photography skills, creativity, and passion for new visitor experiences really helped elevate our destination's visibility. We look forward to welcoming her back."

**- Jen B., Director of Marketing Content & Media Relations
Visit Wilmington**

"Melissa was a dream collaborator – professional, friendly and most importantly, passionate! She beautifully captured Silver Diner's essence as the "Next Generation" diner, serving the classic meals everyone knows and loves, while also catering to today's lifestyles through a robust "flexitarian" menu. We're thrilled with her content – and we know her readers are, too!"

**- Marketing Manager
Silver Diner**

"Melissa was great to work with—she was extremely organized, responsive, and followed our instructions to a T!"

**- Cara S., Account Manager
Choose New Jersey**

*Read more testimonials [**HERE**](#).*

