



# THE GLOBAL GHANA GIRL

**Travel Blogger | Photographer | Content Creator**

## ABOUT THE BLOG

The Global Ghana Girl is a travel and lifestyle blog that helps young professionals balance travel with a full-time job. Melissa aims to inspire people to explore the world, from local hidden gems to bucket list destinations around the globe. Through travel tips and guides, restaurant reviews, and lifestyle content, this blog is a positive, uplifting space that helps busy 9 to 5-ers incorporate more travel and unique experiences into their lives. Melissa is based in Southern New Jersey. She is a corporate communications specialist by day and in her spare time enjoys spending time with family and friends, music, and baking.

SOCIAL MEDIA  
*@theglobalghanagirl*

CONTACT  
*hello@theglobalghanagirl.com*



**4.6K+**  
followers



**2.6K+**  
followers



**4.6K+**  
monthly views



**1K+**  
followers



**676**  
followers



*Get In Touch*



[www.theglobalghanagirl.com](http://www.theglobalghanagirl.com)



[hello@theglobalghanagirl.com](mailto:hello@theglobalghanagirl.com)



## KEY STATISTICS

1.6K+

Monthly Website  
Visitors

14.86%

TikTok Engagement  
Rate

73K+

Monthly Website  
Impressions

## PARTNERSHIP OPPORTUNITIES

- Sponsored Posts
- Press Trips
- Giveaways
- UGC (User-generated content)
- Photography/Content Creation
- Click [HERE](#) to read more

Don't see what you're looking for?  
Please get in contact and I'd be happy  
to discuss any partnership ideas your  
company may have.

## AUDIENCE DEMOGRAPHICS



### Top Locations

USA (NYC, Philadelphia,  
DC), UK, Ghana,  
Canada



### Age & Gender

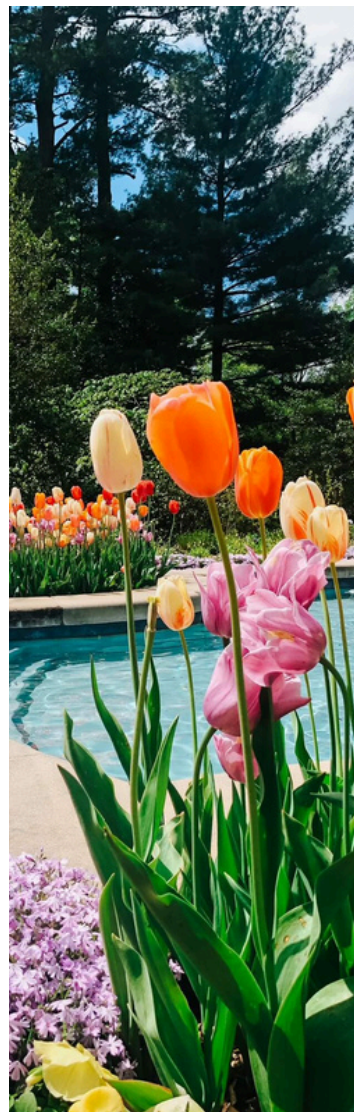
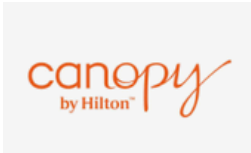
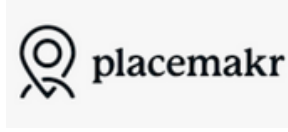
25-34 - 55.3%  
75% women, 25% men

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# PREVIOUS PARTNERSHIPS (CLICK ICONS TO VIEW)



# CLIENT TESTIMONIALS

## TESTIMONIALS

"As a PR pro, Melissa is the ideal influencer! Not only is her content stunning, but her communication and dedication to producing quality results are profound. She truly "gets it." You NEED to partner with The Global Ghana Girl!"

**- Alexa J., Senior Marketing and Communications Manager  
Visit Bucks County, PA**

"Melissa generated excellent exposure for Greater Wilmington and the Brandywine Valley. She was a joy to host. Her photography skills, creativity, and passion for new visitor experiences really helped elevate our destination's visibility. We look forward to welcoming her back."

**- Jen B., Director of Marketing Content & Media Relations  
Visit Wilmington**

"Melissa was a dream collaborator – professional, friendly and most importantly, passionate! She beautifully captured Silver Diner's essence as the "Next Generation" diner, serving the classic meals everyone knows and loves, while also catering to today's lifestyles through a robust "flexitarian" menu. We're thrilled with her content – and we know her readers are, too!"

**- Marketing Manager  
Silver Diner**

"Working with Melissa was great! She followed the brief perfectly, asked the right questions, met deadlines, and kept communication clear throughout. Her professionalism and attention to detail made the process seamless. Our collaboration exceeded my expectations! The client was thrilled with her participation, and her content performed exceptionally well, contributing to the overall success of the program."

**- Nicole R., Account Manager  
The Shelf Marketing Agency, for 2<sup>nd</sup> Ave Stores**

*Read more testimonials [HERE](#).*

